



Education and Culture DG

Lifelong Learning Programme

## Erasmus Student Placement

(For participants **accident and liability insurance** will be completely covered by the University of Ferrara)

EMPLOYER INFORMATION	
<i>Name of organisation:</i>	Precise
<i>Address:</i>	The Registry, Royal Mint Court, London EC3N 4QN
<i>Website:</i>	precise.co.uk
<i>Short description of the organisation:</i>	A business information company that specializes in providing intelligence and insight through the monitoring and analysis of media content.
<i>Number of employees:</i>	300+

CONTACT DETAILS	
<i>Contact person:</i>	Mark Carrier
<i>Department/Function:</i>	Insight
<i>Direct telephone number and fax:</i>	
<i>Direct e-mail address:</i>	<a href="mailto:Mark.carrier@precise.co.uk">Mark.carrier@precise.co.uk</a>

PLACEMENT INFORMATION	
<i>Departement/Function:</i>	Insight Department
<i>Description of activities:</i>	Media monitoring, coding, content analysis and research, written interpretation of results etc
<i>Duration/ starting date:</i>	To be decided
<i>Working hours:</i>	7 hours plus 1 hour for lunch
<i>Accommodation support (optional):</i>	None

<i>Financial contribution (optional):</i>	Daily travel allowance (to and from work within London travel zones 1-6)
<i>Other:</i>	N/a

<b>REQUIREMENTS</b>	
<i>Oral and written language skills:</i>	Fluent written and spoken English
<i>Computer skills:</i>	Excel, Powerpoint and Word
<i>Field of studies:</i>	Media, communications but others would be considered.
<i>Other:</i>	Other languages an additional benefit